

## **ABC Privacy Statement for Chapter Website**

Associated Builders and Contractors – Arkansas Chapter is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Associated Builders and Contractors - Arkansas Chapter Website and governs data collection and usage. By using the Associated Builders and Contractors - Arkansas Chapter Website, you consent to the data practices described in this statement.

### **COLLECTION OF YOUR PERSONAL INFORMATION**

Associated Builders and Contractors - Arkansas Chapter collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Associated Builders and Contractors - Arkansas Chapter also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Associated Builders and Contractors - Arkansas Chapter. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by Associated Builders and Contractors - Arkansas Chapter for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Associated Builders and Contractors - Arkansas Chapter Website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Associated Builders and Contractors - Arkansas Chapter public message boards, this information may be collected and used by others. Note: Associated Builders and Contractors - Arkansas Chapter does not read any of your private online communications.

Associated Builders and Contractors - Arkansas Chapter encourages you to review the privacy statements of websites you choose to link to from Associated Builders and Contractors - Arkansas Chapter so that you can understand how those websites collect, use and share your information. Associated Builders and Contractors - Arkansas Chapter is not responsible for the privacy statements or other content on websites outside of the Associated Builders and Contractors - Arkansas Chapter and Associated Builders and Contractors family of websites.

### **USE OF YOUR PERSONAL INFORMATION**

Associated Builders and Contractors - Arkansas Chapter collects and uses your personal information to operate the Associated Builders and Contractors - Arkansas Chapter Website and deliver the services you have requested. Associated Builders and Contractors - Arkansas Chapter also uses your personally identifiable information to inform you of other products or services available from Associated Builders and Contractors - Arkansas Chapter and its affiliates. Associated Builders and Contractors - Arkansas Chapter may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Associated Builders and Contractors - Arkansas Chapter does not sell, rent or lease its customer lists to third parties. Associated Builders and Contractors - Arkansas Chapter may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Associated Builders and Contractors - Arkansas Chapter may share data with

trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Associated Builders and Contractors - Arkansas Chapter, and they are required to maintain the confidentiality of your information.

Associated Builders and Contractors - Arkansas Chapter does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Associated Builders and Contractors - Arkansas Chapter keeps track of the websites and pages our customers visit within Associated Builders and Contractors - Arkansas Chapter in order to determine which Associated Builders and Contractors - Arkansas Chapter services are the most popular. This data is used to deliver customized content and advertising within Associated Builders and Contractors - Arkansas Chapter to customers whose behavior indicates that they are interested in a particular subject area.

Associated Builders and Contractors - Arkansas Chapter Website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Associated Builders and Contractors - Arkansas Chapter or the site; (b) protect and defend the rights or property of Associated Builders and Contractors - Arkansas Chapter; and, (c) act under exigent circumstances to protect the personal safety of users of Associated Builders and Contractors - Arkansas Chapter, or the public.

## **EMAIL MARKETING AND SUBSCRIBE/UNSUBSCRIBE**

There may be marketing materials and web pages emailed directly to you by Associated Builders and Contractors - Arkansas Chapter. You will periodically receive these communications and others via email.

All users have the right to opt in or opt out of any of these mailings. Please send your request to:

**Email:** [megan@abcark.org](mailto:megan@abcark.org)

**Phone:** [\(501\) 812-0828](tel:5018120828)

## **USE OF COOKIES**

The Associated Builders and Contractors - Arkansas Chapter Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize Associated Builders and Contractors - Arkansas Chapter pages, or register with Associated Builders and Contractors - Arkansas Chapter site or services, a cookie helps Associated Builders and Contractors - Arkansas Chapter recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses and so on. When you return to the same Associated Builders and Contractors - Arkansas Chapter Website, the information you previously provided can be retrieved, so you can easily use the Associated Builders and Contractors - Arkansas Chapter features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Associated Builders and Contractors - Arkansas Chapter services or other websites you visit.

## **SECURITY OF YOUR PERSONAL INFORMATION**

Associated Builders and Contractors - Arkansas Chapter secures your personal information from unauthorized access, use or disclosure. Associated Builders and Contractors - Arkansas Chapter secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of industry standard security encryption measures such as the Secure Socket Layer (SSL) protocol. This site has such security measures in place to protect the loss, misuse and alteration of the information under our control.

## **PRODUCTS AND SERVICES**

Associated Builders and Contractors - Arkansas Chapter at times will sell the following items from this site:

- Donations
- Event/Conference Registrations
- Memberships
- Training Materials

## **DONATIONS AND SALES - RETURN POLICY**

Donations are appreciated and are considered as final sales. There is no shipping charge for donations and you will receive a confirmation of your donation via email.

Events and conferences are subject to terms and conditions specific to each event, and therefore identified on their respective registration pages.

For membership questions, please contact [Justin Goins at jgoins@abcark.org](mailto:jgoins@abcark.org).

## **CHANGES TO THIS STATEMENT**

Associated Builders and Contractors - Arkansas Chapter will occasionally update this Statement of Privacy to reflect company and customer feedback. Associated Builders and Contractors - Arkansas Chapter encourages you to periodically review this statement to be informed of how Associated Builders and Contractors - Arkansas Chapter is protecting your information.

## **CONTACT INFORMATION**

Associated Builders and Contractors - Arkansas Chapter welcomes your comments regarding this Statement of Privacy. If you believe that Associated Builders and Contractors - Arkansas Chapter has not adhered to this statement, please contact Associated Builders and Contractors - Arkansas Chapter at [501-812-0828](tel:501-812-0828). We will use commercially reasonable efforts to promptly determine and remedy the problem.